

**Rob Eschmann, Ph.D.**

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## EDUCATION

- Ph.D.                      **Social Service Administration, University of Chicago, 2017**  
Dissertation Title: How the Internet shapes racial discourse: From politically incorrect to participatory politics
- A.M.                        Social Service Administration, University of Chicago, 2011
- B.A.                        Sociology, Wheaton College, 2009

## ACADEMIC APPOINTMENTS

- 2021-Present            *Associate Professor*  
School of Social Work  
Columbia University
- 2017-2021                *Assistant Professor*  
Department of Human Behavior  
Boston University School of Social Work
- 2018-2021                *Faculty Affiliate*  
Department of Sociology  
Boston University
- 2018-2021                *Faculty Affiliate*  
African American Studies Program  
Boston University
- 2020-2021                *Assistant Director of Research*  
Center for Antiracist Research  
Boston University

## RESEARCH FOCUS

Race and the Internet; Social media and youth development; Adolescent experiences with violence and discrimination; Urban education; Race theory; Resistance and resilience

## BOOKS

**Eschmann, Rob.** (Expected 2022). *When the Hood Comes Off: Racism and Resistance in the Digital Era*. Under contract with the University of California Press.

## PEER-REVIEWED PUBLICATIONS

**Eschmann, Rob,** Jacob Groshek, Senhao Li\*, Noor Toraiif\*, and Julian G. Thompson. (2021) "Bigger than sports: Identity politics, Colin Kaepernick, and concession making in #BoycottNike." *Computers in Human Behavior*, 114, 106583.

**Eschmann, Rob,** Ryan W. Gryder\*, Gerri Connaught\*, Xiang Zhao\*, Sae-Mi Jeon\*\*, and Ernest Gonzalez. (In press). Context matters: Testing differential effects of racial microaggressions by environmental context on depression among college students of color. *Clinical Social Work Journal*.

**Eschmann, Rob.** (2020). Digital Resistance: How Online Communication Facilitates Responses to Racial Microaggressions. *Sociology of Race and Ethnicity*. DOI: 10.1177/2332649220933307.

**Eschmann, Rob.** (2020). Unmasking racism: Students of Color and expressions of racism in online spaces. *Social Problems*, 67(3), 418-436. DOI: 10.1093.

**Eschmann, Rob,** Jacob Groshek, Rachel Chanderdatt\*, Khea Chang\*, and Maysa Whyte\* (2020). Making a microaggression: Using big data and qualitative analysis to map the reproduction and disruption of microaggressions through social media. *Social Media + Society*, 6(4).

Elsaesser, Caitlin, Desmond Upton Patton, Emily Weinstein, Jacqueline Santiago, Ayesha Clarke, and **Rob Eschmann.** (2020). "Small becomes big, fast: Adolescent perceptions of how social media features escalate online conflict to offline violence." *Children and Youth Services Review*, 105898.

Groshek, Jacob, Vincent de Mees, and **Rob Eschmann.** (2020). Modeling influence and community in social media data using the Digital Methods Initiative-Twitter Capture and Analysis Toolkit (DMI-TCAT) and Gephi. *MethodsX*, 101164.

Salas-Wright, Christopher P., Michael G. Vaughn, Trenette Clark Goings, Cory L. Cobb, Mariana Cohen, Pablo Montero-Zamora, **Rob Eschmann** et al. (2020). "Toward a Typology of Transnational Communication among Venezuelan Immigrant Youth: Implications for Behavioral Health." *Journal of Immigrant and Minority Health*, 1-8.

Salas-Wright, Christopher P., Rachel John, Michael G. Vaughn, **Rob Eschmann**, Mariana Cohen\*, Millan AbiNader, & Jorge Delva. (2019). Trends in cannabis use among immigrants in the United States, 2002–2017: Evidence from two national surveys. *Addictive Behaviors*, 106029.

Patton, Desmond Upton, Caitlin Elsaesser, **Rob Eschmann**, and Eduardo Bocanegro. (2017). “What’s a threat on social media? How Black and Latino young men in Chicago define and navigate threats online.” *Youth & Society*. DOI: 10.1177/0044118X17720325

Patton, Desmond Upton, **Robert D. Eschmann**, Caitlin Elsaesser, and Eduardo Bocanegro. (2016). “Sticks, stones, and Facebook accounts: What violence outreach workers know about social media and urban-based gang violence in Chicago.” *Computers in Human Behavior*, 65.

Raudenbush, Stephen W. and **Robert D. Eschmann**. (2015). “Does schooling increase or reduce social inequality?” *Annual Review of Sociology*, 41(1).

Tan, Kevin, Stefan Battle, Mimi Mumm, **Robert D. Eschmann**, and Michelle Alvarez. (2015). “The impact of school social workers on high school freshman graduation among the one hundred largest school districts in the United States.” *School Social Work Journal*, 39(2).

Patton, Desmond Upton, Jun Sung Hong, Megan Ranney, Sadiq Patel, Caitlin Kelley, **Robert D. Eschmann**, and Tyreasa Washington. (2014). "Social media as a vector for youth violence: A review of the literature." *Computers in Human Behavior*, 35.

Patton, Desmond Upton, **Robert Eschmann**, and Dirk Butler. (2013). Internet banging: new trends in social media, gang violence, masculinity and hip hop. *Computers in Human Behavior*, 29(5), 54-59.

## BOOK CHAPTERS

**Eschmann, Rob** and Charles Payne. (2019). “Hidden in plain sight: Rethinking race in education.” In Domina, Thurston, Benjamin Gibbs, Lisa Nunn, and Andrew Penner (Eds.), *Education and Society: An Introduction to Key Issues in the Sociology of Education* (pp. 54-65). Oakland: University of California Press.

## WRITING FOR THE GENERAL PUBLIC

**Eschmann, Rob.** “The Internet is unmasking racism: Here’s what that means for young students of Color.” *The Brink*. July 30, 2019.

**Eschmann, Rob.** “More than a dream: The new Wakandan vision for Black excellence.” *The Black Scholar Blog*. April 13, 2018.

## CONFERENCE PRESENTATIONS

“Context matters: Testing differential effects of racial microaggressions by environmental context on depression among college students of color.” Society for Social Work and Research, Virtual Poster Gallery, 2021.

“Digital racial organizing: Student development of racial and activist identities in online spaces.” American Sociological Association. New York, August 12, 2019.

“Unmasking racism: Students of Color and expressions of racism in online spaces.” Eastern Sociological Society. Boston, March 15, 2019.

“Digital resistance: How the Internet facilitates responses to racial microaggressions.” Southern Sociological Society. Atlanta, April 11, 2019.

“Internet-based technologies and youth development.” Symposium Organizer. Annual Conference for the Society for Social Work and Research, New Orleans, January 13, 2017.

“Racial checking: Responding to racial microaggressions in online spaces.” Annual Conference for the Society for Social Work and Research, New Orleans, January 13, 2017.

“The Race and Internet Study: College Student Experiences with Online Racial Discussions.” Research Initiative Grant Symposium, Chicago, June 4, 2014.

“Recognizing Collective Efficacy on the Ground: Alternative Forms of Social Cohesion and Informal Social Control in Violent Neighborhoods.” Urban Affairs Association Conference, San Antonio, March 21, 2014.

“Internet Banging: Trends in Social Media, Gang Violence, Masculinity, and Hip Hop.” Urban Affairs Association Conference, San Francisco, April 5, 2013.

## INVITED TALKS

“Antiracist Social Work in a Post-Trump America.” National Association of Social Workers: Massachusetts Chapter. MLK Forum on Racial Justice: Keynote. Boston, MA, January 20, 2021.

“Making concessions: Racism, resistance, and user change.” Berkman Klein Center for Internet and Society, Harvard University. Cambridge, MA, October 14, 2020.

“New research from the Digital Race Lab: Racism, Resistance, and User Change.” Boston University School of Social Work, Research Luncheon. Boston, MA, February 27, 2020. With Noor Turaif.\*

“Racism and Technology on College Campuses: Unmasking Racism, Digital Resistance, and Implications for Health.” Boston University School of Public Health. Boston, MA, December 3, 2019.

“Voices of Black mobilization in Boston: From busing to Black Lives Matter.” Boston University African American Studies Program Lecture Spring Series 2018. Boston, March 27, 2018. Moderator.

“Digital resistance: How the Internet facilitates responses to racial microaggressions.” DAAS Lecture Series, Georgetown University Department of African American Studies, Washington D.C., November 15, 2017.

“What I wish I had known before I started teaching.” Doctoral Teaching Workshop, University of Chicago, May 5, 2016.

“Teaching beyond the quad.” GradUCon, University of Chicago, April 8, 2016.

“How the Internet shapes racial discourse: From politically incorrect to participatory politics.” Doctoral Theory Workshop, Chicago, December 4, 2014.

“Doctoral Teaching in the Core Curriculum.” Doctoral Teaching Workshop, University of Chicago, February 2, 2012.

“The changing geography of poverty: Low-income and minority students in Suburban Schools.” Place and Poverty Working Group, University of Chicago, May 23, 2012.

“Connected, Known, and Protected: African American Adolescent Males Navigating Community Violence.” The Reproduction of Race and Racial Ideologies Workshop, University of Chicago, January 26, 2012. Discussant.

“Teaching Race in the Classroom.” Doctoral Teaching Workshop, University of Chicago, November 29, 2012. Discussant.

## FUNDED GRANTS

National Center for Advancing Translational Sciences  
National Institutes of Health  
BU-CTSI Grant Number 1ULT1TR001430  
*Resisting Racism: An Investigation of the Effects of Racism on Health and Wellbeing, Protective Mechanisms, and a Technology-based Intervention*  
\$298,000 / April 2021-June 2021

Research Initiative Grant  
The University of Chicago, Office of Multicultural Student Affairs  
*The Race and Internet Study: College Student Experiences with Online Racial Antagonisms*  
\$2,000 / January – June 2014

University of Michigan Office of Research  
University of Michigan, School of Social Work  
PI: Desmond U. Patton, PhD  
*The Chicago Internet Banging Study*  
\$30,000 / June 2014- June 2015

## FELLOWSHIP AWARDS

*Berkman Klein Center for Internet and Society, 2021-2022*  
Harvard University  
Faculty Associate

*Berkman Klein Center for Internet and Society, 2020-2021*  
Harvard University  
Fellow

*Program for Research on Black Americans, 2016*  
The Institute for Social Research at The University of Michigan  
Summer Graduate Student Mentoring Workshop

*DFI Doctoral Fellow, 2013-2015*  
Illinois Department of Education  
Competitive academic support grant for minority college students committed to working in an area of education after graduation.

*Urban Doctoral Fellow, 2012-2013*  
The University of Chicago Urban Network

Awarded to support an interdisciplinary group doctoral students studying urban problems. Included bi-weekly meetings and structured presentations and peer feedback.

*Doctoral Fellow, 2009-2014*

School of Social Service Administration, University of Chicago  
PhD student fellowship.

## PROFESSIONAL MEMBERSHIPS

*American Sociological Association*

*Eastern Sociological Association*

*Southern Sociological Association*

*Society for Social Work and Research*

*Society for the Study of Social Problems*

*Urban Affairs Association*